








**CAPC
Innovation Working Group
November 2004**

Initiative	Action Plan Item	Owner	Timing	Status
Define Working Group Initiative	list action plans in priority order to address initiative	FED/ PROV/AUTO for each action plan item	ST/MT for each action plan item	Status R/Y/G overall Initiative
Financial Support for Technology and Innovation	Develop Web Portal - beta site up and running - APMA member review and improvements	FED/PROV AUTO/UNIV.	Q1-05 Q2-05	
	Support changes to SR&ED program	FED		
	1a) Allocate significant funding for vehicle assembler innovation projects 1b) Expand programs to include parts assemblers; increase federal and provincial support	FED/PROV FED/PROV	Q4-04 Q2-05	 
	2a) Develop Auto specific criteria for inclusion in other current manufacturing funding programs	FED/PROV/ AUTO	Q4-05	

 Addressed - implementation underway and on-time.

 Plans, commitments and timelines not clear - attention needed.

 Immediate attention.

Fed - Federal Government
Prov - Provincial Government
Auto - Auto Manufacturers, Suppliers

MT - Medium Term
ST - Short Term

Develop Web Portal

This initiative was to develop a “one stop shop” access point for the automotive industry, to facilitate better utilization of the various provincial and federal programs. In addition, it was intended to act as a communication/networking portal for the many research and development institutions and agencies. The APMA is currently working with the Ontario Investment Services branch to further develop the beta site in operation.

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Develop Stronger and Sustainable Public Private Innovation Capabilities	Develop Conceptual Model - Complete Concept - Begin Implementation	FED/PROV INSTITUTIONS/ AUTO	Q2-05 Q1-06	Y



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Support Changes to SR&ED program


This initiative is to continue to develop and promote the SR&ED programs in order to further improve the focus on commercialization aspects and automotive specific issues that are not currently covered today.


While the rating is green because of the past momentum, the rate of change is slow.


Develop Stronger and Sustainable Public Private Innovation Capabilities

This initiative seeks to develop a broad, cohesive connection between the automotive industry's innovation needs and the innovation capacity of various academic and public institutions. There are needs for long term sustainable funding, clearly aligned expectations/drivers and consistent intellectual property policies. There are several examples of shorter-term successes, and these are being used to develop conceptual models.

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Consumer Support for Early Commercialization	1a) Establish Environmentally Advanced Technology Vehicle (EATV) direct consumer credits 1b) Implement enhancements to existing program	FED PROV		 Not proceeding

 Addressed - implementation underway and on-time.

 Plans, commitments and timelines not clear - attention needed.

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Financial Support for Technology and Innovation

The initiative encompasses three (3) related parts. The first element was our recommendation to fully support the funding (provincially and federally) of the auto assemblers' innovation agendas. A healthy assembly industry in Canada was critical and necessary for continued investment in innovation at all supporting layers. This has largely been accomplished with recent program announcements.

The second element is to extend this concept to a lower capital threshold, and thereby encompass the supply base. The Ontario government has taken positive steps in this area, but more work is required.

The third element is to broaden other major funding programs to specifically support manufacturing initiatives, and further to support the unique automotive innovation process. This relates to the time line, type and nature of the qualifying expenditures. There has been little movement on this initiative.

Consumer Support for Early Commercialization

Recognizing the need to assist in the pull of early commercialization efforts through market stimulation, this initiative focused initially on federal support. We recommend matching the current provincial program for Environmentally Advanced Vehicle Technology. Essentially, this is a consumer credit for early technology adoption prior to normal market driven demand. This would assist in achieving critical mass in innovative technologies.

To date, there has been no formal response to this recommendation.